

## El-Mahrousa PdS & the Sustainable Development Goals

## Well being for all and Sustainable development: Our common challenge.

To support the economic and social sustainability of positive results over time by providing higher returns for donor's resources while enabling communities and organizations to advocate for a greater accountability in the management of their own affairs.

To promote sustainable regional development and a better quality of life for all by facilitating the learning and adaptation processes of various communities and organizations.

Our vision is to see a world in which civil society contributes actively, effectively and efficiently to achieve peaceful, democratic, green and fair communities.

## Collaboration and Presence in Egypt

Purpose-driven lives of well-being and Sustainable development.

EL MAHROUSA PdS is an organization for organizations, sharing the belief that the very development of non-governmental organizations is an indicator of the progress of communities and citizens.

What civil society organizations need is to be supported, fostered and involved in order to have a greater impact.

EL MAHROUSA PdS is skilled in supporting organizations in assessing and articulating their strategies through four practical areas: Organizational Development, Monitoring and Evaluation, Strategy and Research, Toolboxes and Facilitation.

**8** DECENT WORK AND ECONOMIC GROWTH



**#8: Promote inclusive and sustainable economic growth, full and productive employment and decent work for all**

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**#12: Ensure sustainable consumption and production patterns**

**11** SUSTAINABLE CITIES AND COMMUNITIES



**#11: Ensure that cities and human settlements are inclusive, safe, resilient and sustainable.**

**17** PARTNERSHIPS FOR THE GOALS



**#17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development**

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



**#16: Promote peaceful and inclusive societies for sustainable development**

*The concept of decent work is based on the deep understanding that work is not only a source of income but more importantly a source of personal dignity, family stability, peace in community, and economic growth that expands opportunities for productive jobs and employment.*





## Scope of the work

**Addressing the challenges facing development work in diverse settings and improving the impact on the well-being of thousands of people in the region.**

EL MAHROUSA PdS supports non-profit organizations and stakeholders to manage and use their resources as effectively as possible in order to maximize the positive impact of their work and keep on improving what they do through highly qualified teams of professionals engaged in painstaking processes of planning and management.

For example EL MAHROUSA PdS is committed to:

- Empower individuals, communities and organizations in defining their development priorities and in taking meaningful steps towards self-managed and self-sufficient change;
- Facilitate processes of learning and change in diverse communities and organizations;
- Create added value for stakeholders' resources involved in the development work around strategic themes such as food security, water resources management, migration and development and green economy.
- Promote gender Equality, Women and Youth empowerment and Environment Free of Violence.

## Impact in Egypt : Example of 20 years of a facilitated participatory and multipartite collaboration approach



In an organization, all parties are connected and important to gain impact. EL MAHROUSA PdS helps organizations to evaluate and articulate their strategies, to improve project effectiveness, streamline conversion costs, manage limited resources and achieve on-time delivery.

EL MAHROUSA PdS works in participatory processes with clients with strong political experience and engaged in a wide variety of policy processes.

EL MAHROUSA PdS helps clients to think about their long-term goals and to plan resilient programs in a changing environment. Understanding their specific needs is based on careful analysis and awareness of the socio-cultural context of their work.

## Our programs

### Organizational and Capacity Development



A REWARDING AND ENJOYABLE WORK, EASIER, MORE EFFECTIVE AND EFFICIENT

Organizational and capacity development can commence from different aspects of an organization: *governance, project management, human resources management, strategic planning and operational planning, financial management and planning, sustainability and financial management and risk management.*

PDS can support in one or more of these designated areas through an appropriate training, advice and consultation.

### Monitoring and Evaluation



BUILDING CAPACITY TO PLAN, MONITOR, EVALUATE AND LEARN

We employ a combination of qualitative and quantitative methodologies such as *desk research, field visits, interviews and focus groups.* Through linking evaluations with organizational scan, context analysis and developing custom M&E frameworks and monitoring tools, we strive to organically embed monitoring and evaluation in the context of each organization that we support.

### Tool kits and Research



SHARING OF VALUABLE LEARNING, SUPPORT AND GUIDANCE

The tools developed in a wide range of specialized areas by highly experienced practitioners produce changes in methods of working, structures or organizational culture.

It includes *templates for meetings and processes, manuals for projects or team, trainings and workshop agendas, scans and technological solutions, self-evaluation checklists and surveys, among others.*

### Facilitation and Networking



PROJECT PROPOSAL DEVELOPMENT

With over 20 years experience in funding and business proposal writing, we can provide assistance in the preparation of Proposals and Applications. Request for Project Proposals can vary from simple to highly complex documents requiring a thorough review and understanding.

EL MARHOUSA PdS brings well-selected officials around new ways of thinking and applicable recommendations for a positive change.



# Meeting the current challenges

**Integrate inclusive and sustainable development into social, economic, cultural and environmental policies and quality of daily life.**

Water lies at the heart of not only the Egyptian economy and its farmers, but also all the Egyptians, however the lack of it threatens the Egyptian agriculture sector and the lives of Egyptians in a direct and indirect manner.

Egypt's growing population, environmental change and the increasing scarcity of limited water resources, the pollution of the Nile river, the escalating demand from consumers, industrial sector, as well as from agriculture, put increasing pressure on productive agricultural lands as well as their inhabitants. At present, agriculture accounts for about 85 per cent of Egypt's annual water consumption.

EL MAHROUSA PdS supports public sector organizations to effectively design, implement and measure the progress of development strategies to address key social and economic challenges by fostering a multi-stakeholder dialogue and consultation on green economy, agriculture, sound water management and migration and development.

EL MAHROUSA PdS delivers comprehensive assessments that identify key opportunities and options at country level; assisting country in creating Indicators and Measurement Frameworks; Identifying and facilitating Policies and Fiscal Instruments that enable and encourage investments in high potential green sectors, while assisting the "greening" of other sectors; supporting centers of excellence, enhancing local knowledge and building capacity; mainstreaming green economy into national development strategies.

Through dialogue, advisory services, training, advocacy and research, EL MAHROUSA PdS endeavors to transfer best practices and initiatives from around the world adapting them into a local context in order to make those initiatives more efficient. Its advice supports top-level policy makers and vibrant and active civil society in evidence-based and impact-oriented decision making. EL MAHROUSA PdS embeds the best expertise from private sector in policies development to accomplish everlasting changes and to ensure a broader consensus on goals and actions.

Strengthening the institutional and organizational capacities of NGOs, youth and women groups, labor unions and workers' groups, EL MAHROUSA PdS relies primarily on involving all stakeholders in the assessment of needs, analysis of problems, evaluation, building and sharing knowledge and crafting solutions fit to purpose, and that help organisations and actors to manage and use their resources as effectively as possible in order to maximize the positive impact of their work and keep on improving what they do.



**11 SUSTAINABLE CITIES AND COMMUNITIES** *Taking advantage of good economic and social practices and innovation and orienting them to development problems, EL MAHROUSA PdS seeks to implement new ways to create inclusive and sustainable change that have a lasting social and economic impact.*

*For human dignity and inclusive and sustainable development*